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Titolo	Argumentation : analysis and evaluation // Frans H. van Eemeren, A. Francisca Snoeck Henkemans
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Edizione	[Second edition.]
Descrizione fisica	1 online resource (178 pages)
Altri autori (Persone)	Snoeck HenkemansArnolda Francisca
Disciplina	168
Soggetti	Persuasion (Rhetoric) Discourse analysis
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preface -- Standpoints and differences of opinion -- Argumentation and discussion -- The presentation of argumentation -- Unexpressed standpoints and unexpressed premises -- The argumentation structure -- The soundness of argumentation -- Fallacies as violations of discussion rules 1-5 -- Fallacies as violations of discussion rules 6-10 -- Strategic maneuvering -- The conventionalization of communicative activity types.
Sommario/riassunto	This book concentrates on argumentation as it emerges in ordinary discourse, whether the discourse is institutionalized or strictly informal. Crucial concepts from the theory of argumentation are systematically discussed and explained with the help of examples from real-life discourse and texts. The basic principles are explained that are instrumental in the analysis and evaluation of argumentative discourse. Methodical instruments are offered for identifying differences of opinion, analyzing and evaluating argumentation and presenting arguments in oral and written discourse. Attention is also paid to the way in which arguers attempt to be not just reasonable, but effective as well, by maneuvering strategically. In addition, the book provides a great variety of exercises and assignments to improve the student's

skill in presenting argumentation.

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