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Nota di contenuto	Cover -- The Financial Times Guide to Using the Financial Pages -- About the author -- Contents -- Foreword -- Introduction -- The sixth edition -- Acknowledgements -- Part 1 Identifying the players -- Investors -- Buying assets -- Comparing investments -- Using the financial pages -- Companies -- Presenting figures -- Rewarding shareholders -- Raising finance -- Contesting corporate control -- Financial institutions -- Managing money -- Financing industry -- Making markets -- Moving prices -- Governments -- Balancing the budget -- Controlling the money supply -- Forecasting the economy -- Regulating the markets -- Part 2 Interpreting the markets -- Stocks and shares: the UK equity markets -- The Financial Times share service -- Issuing new securities -- Launching companies -- Directors' deals -- Indices and aggregates: market indicators -- FT indices -- FTSE Actuaries Share indices -- NYSE and Nasdaq: the US equity markets -- US markets -- US indices -- European equities: stock markets in the eurozone and beyond -- European equities -- FTSEurofirst indices -- The changing world of European stock exchanges -- Other international equities: emerging stock markets and world indices --

World stock markets -- International equity indices -- The FTSE Global Equity index series -- International equity investing -- Trusts and funds: the managed money markets -- The managed funds service -- Investment companies -- Offshore and overseas -- US mutual funds -- Exchange-traded funds -- Bonds and gilts: the international capital markets -- Government bonds -- Corporate bonds -- Cash and currency: the foreign exchange and money markets -- The currency markets -- The money markets -- Futures and options: the derivatives markets -- The international markets for derivatives -- Options -- Financial futures -- Primary products: the commodities markets. London spot markets -- Commodity futures markets -- Metals -- Other key commodity markets -- Part 3 Understanding the economies -- UK economic indicators -- The economy and the markets -- The main economic indicators -- Gross domestic product -- Production and employment -- Inflation -- External trade -- The European economy: market integration and monetary union -- The European economy -- Launching the euro -- Enlargement -- The world economy: trade, growth and international institutions -- The world economy -- Global economic institutions -- Economic growth and development -- International trade -- Exchange rates and international finance -- Part 4 Beyond the financial pages -- Company and investor lives: the key performance ratios -- Key financial ratios -- Key shareholder ratios -- The life of a growth stock -- Sources of information: a brief guide -- Information sources -- Professional data services -- Using the information -- Reading the Financial Times -- Glossary -- Appendix 1: the key ratios guide -- Appendix 2: the key indices guide -- Index.

Sommario/riassunto

This thorough reference guide to reading and really understanding the financial pages shows you where to look for information and how to make best use of it. Designed for a range of users, from corporate managers to individual investors, it shows you how to assess and evaluate information so as to benefit your investing and saving strategies and better understand economic indicators and financial jargon. The Financial Times Guide to Using the Financial Pages uses real examples from the financial newspapers, case studies of businesses, company reports and electronic information. This new edition has been fully updated with new features, including: - A wider range of examples of financial information. - References at the end of each chapter, rather than at the end of the book. - Online and new media references incorporated throughout the book - More discussion on financial regulation and government bodies. - A glossary of financial terms.
