Record Nr. UNINA9910150239803321 Autore Stevenson David Titolo Smarter stock picking: using strategies from the professionals to improve your returns / / David Stevenson Harlow, England:,: Financial Times Prentice Hall,, [2011] Pubbl/distr/stampa ©2011 **ISBN** 1-282-98345-8 9786612983450 0-273-72782-6 Edizione [1st ed.] Descrizione fisica 1 online resource (xii, 484 p.): ill Collana Financial Times series Disciplina 332.63222 Soggetti Investment analysis Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di bibliografia Includes index. Nota di contenuto About the author Publisher's acknowledgements PART ONE Stock picking strategies: the context 1 Introduction 2 The measures 3 The theory: efficient and not so efficent markets 4 Dividends: back to the source 5 Deep value investing: the world according to Tweedy, Browne and Graham 6 Quality and growth. of wide moats and GARP 7 All out for growth: small caps and the momentum effect PART TWO Putting it into practice 8 How to investigate a company By Paul Darrall Dolman 9 Shooting stars By John Mulligan 10 The ShareMaestro system By Glenn Martin 11 Using ShareScope and Investor Ease 12 The new fundamental indexing revolution By Rob Davies PART THREE Putting it all together 13 An action plan APPENDICES Appendix 1: Valuing markets - Market timing systems Appendix 2: The tools of the trade Index Sommario/riassunto An ordered system for choosing shares is a strategy shared by many of the most successful investors. This book looks at how they achieve an

out-performance of the market and what helps them determine what

stocks to buy.