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Autore	Arnold Glen
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Descrizione fisica	1 online resource (xxv, 784 p.) : ill
Disciplina	658.15
Soggetti	Corporations - Finance
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Formerly CIP.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction What is the firm's objective ? State-of-the-art project appraisal techniques Traditional appraisal techniques Investment decision-making in companies Allowing for risk in project appraisal Value managed vs earnings managed companies Value through strategy Measures of value creation Entire firm value measurement What is the company s cost of capital? Mergers : impulse, regret and success The merger process Valuing companies What pay-outs should we make to shareholders? Debt finance available to firms of all sizes Debt finance from the financial markets.
Sommario/riassunto	Managers climbing the corporate ladder often find that they need to have a better understanding of the mechanics of finance, in which they have generally received little training. This text explains critical and fundamental concepts, illustrated with real-world examples.

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