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Descrizione fisica	1 online resource (238 pages) : illustrations, tables
Collana	Financial Times guides
Classificazione	85.08
Disciplina	658.407124
Soggetti	Leadership - Study and teaching Executives - Training of Executive coaching
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : the business of coaching -- The coaches -- Do you have what it takes? -- Developing your coaching : first steps -- Building your basic coaching skills : the 'big five' -- Building coaching skills : the different approaches -- Deepening coaching skills : working with individual difference -- Advanced coaching : from individuals to groups -- Advanced coaching : coaching and career transitions -- Advanced coaching : motivation and change -- Why it works -- Building a freelance coaching business.
Sommario/riassunto	The FT Guide to Business Coaching shows you everything you need to know about becoming a business coach, from how to find out if you've got what it takes, through the basic tools and models that really work. This book gives you a step-by-step guide to the tools, the market knowledge and the crucial new techniques from psychology you need to become an exceptional business coach. Clear, compelling and comprehensive, covering classic and fresh material from both business and psychology, this is the first book to cover both the critical elements of world-class business coaching. This book takes you through a tried and trusted process developed specifically for senior business leaders.

It will help you: Know when to coach and when to lead. Build powerful listening skills. Get to grips with the most useful and up-to-the minute coaching tools and psychological techniques. Calculate if - and crucially, how - you can make a living as a business coach. Decide if, how and when to go for accreditation as a coach.
