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Nota di contenuto	Contents Acknowledgements How to use this book: Quick Route Introduction: How Not to Argue The art of the plausible: argument in the real world 1 Getting Started: the first steps in developing your argument 2 Structuring Your Argument: putting your ideas in order 3 Arguments for All Occasions: different assignments require different approaches 4 How to Criticise Arguments: key terms for critical engagement 5 Arguing Out Loud: Oral Presentations: how to stand up and deliver a convincing argument 6 How to be Original: making your argument stand out Afterword: Having Something to Say References Further reading Glossary
Sommario/riassunto	One of the most difficult things students within higher education have to learn is how to argue. Packed with exercises, examples and case studies, this book aims to address this problem.