

1. Record Nr.	UNINA9910150232303321
Autore	Ahmed Pervaiz K.
Titolo	Innovation management : context, strategies, systems, and processes / / Pervaiz Ahmed, Charles Shepherd
Pubbl/distr/stampa	New York, New York State : , : Pearson Prentice Hall, , [2010] Â©2010
ISBN	1-283-73372-2 0-273-74605-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (552 pages) : illustrations (some color), tables
Disciplina	658.4063
Soggetti	Technological innovations - Management Knowledge management Industrial management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Innovation in context -- Creativity and innovation -- Strategy and innovation -- Technology strategy -- Innovation process management -- Optimising innovation decision making and portfolio management -- Innovation performance measurement -- People, leadership and structure for innovation -- Culture and climate for innovation -- Innovation in a global world -- Market learning -- Design and manufacture for innovation -- Supply chain management and innovation -- Knowledge management and learning for innovation.
Sommario/riassunto	In a world of increasingly sophisticated customer needs, innovation is becoming central to corporate growth and prosperity, and is being recognised as a source of vitality and competitive advantage. What do we mean by 'innovation', and what must companies do to leverage it in order to support their short-term objectives and long-term strategies? This book attempts to answer these questions by progressively building up a common understanding of innovation and creativity, positioned strategically against business needs, and exploited through innovation frameworks and best-in-class practices. Throughout the book, a series of examples and case studies are introduced to aid understanding and provide insights across many industries and business scenarios..

2. Record Nr.	UNINA9910716513803321
Titolo	Railroad bridge across the Pearl River in the State of Mississippi. June 23 (calendar day, June 29), 1926. -- Ordered to be printed
Pubbl/distr/stampa	[Washington, D.C.] : , : [U.S. Government Printing Office], , 1926
Descrizione fisica	1 online resource (2 pages)
Collana	Senate report / 69th Congress, 1st session. Senate ; ; no. 1166 [United States congressional serial set] ; ; [serial no. 8526]
Altri autori (Persone)	BinghamHiram <1875-1956> (Republican (CT))
Soggetti	Bridge construction industry Bridges - Design and construction Bridges Legislative materials.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Batch processed record: Metadata reviewed, not verified. Some fields updated by batch processes. FDLP item number not assigned.