Record Nr. UNINA9910150232203321 Autore **Trought Frances Titolo** Brilliant employability skills: how to stand out from the crowd in the graduate job market / / Frances Trought Harlow,: Prentice Hall, 2012 Pubbl/distr/stampa 1-283-73401-X **ISBN** 0-273-74994-3 Edizione [1st ed.] Descrizione fisica 1 online resource (xxv, 159 p.): ill Disciplina 650.14 Soggetti Job hunting College graduates - Employment Careers **Employability** Career development **Business & Economics** Labor & Workers' Economics Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di contenuto Foreword About the author Acknowledgements Publisher s acknowledgements Introduction 1 Not just a degree, a brilliant degree 2 The job market 3 Brilliant career planning 4 Finding a Brilliant job 5 Developing a Brilliant you 6 Communicating your Brilliance 7 A Brilliant future References Appendix: I Brand Worksheets Sommario/riassunto 'Brilliant Employability Skills' emphasises the need for students to create their own individual employability profile and brand in order to compete successfully in today's highly competitive market place for graduate jobs. It is just as important to be able to market yourself as it

is to secure your degree.