

1. Record Nr.	UNINA9910716691703321
Titolo	Additional judge for Northern District of California. February 15, 1927. -- Ordered to be printed
Pubbl/distr/stampa	[Washington, D.C.] : , : [U.S. Government Printing Office], , 1927
Descrizione fisica	1 online resource (2 pages)
Collana	Senate report / 69th Congress, 2nd session. Senate ; ; no. 1489 [United States congressional serial set] ; ; [serial no. 8685.]
Altri autori (Persone)	WalshThomas James <1859-1933> (Democrat (MT))
Soggetti	Judicial districts Judges - Selection and appointment Legislative materials.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Batch processed record: Metadata reviewed, not verified. Some fields updated by batch processes. FDLP item number not assigned.

2. Record Nr.	UNINA9910150230203321
Titolo	The business of sport management // edited by John Beech and Simon Chadwick
Pubbl/distr/stampa	Harlow, England ; ; New York : , : Pearson Education Limited, , 2013 ©2013
ISBN	0-273-72137-2
Edizione	[Second edition]
Descrizione fisica	1 online resource (xxxiii, 592 pages) : illustrations
Collana	Always learning
Disciplina	796.069
Soggetti	Sports administration Physical education and training - Administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Contents -- About the authors -- Preface -- Acknowledgements -- Abbreviations -- Section A The context of sport -- 1 Introduction: the commercialisation of sport -- Learning outcomes -- Overview -- The main focus of the book -- The development of a sport as a business -- The development of professional sport and professional players -- Key themes -- Key topics and issues -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 2 Governance in sport -- Learning outcomes -- Overview -- Context -- Governance as part of the evolutionary process -- Three approaches to governance -- Effectiveness, transparency and accountability -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 3 Ethics in sport -- Learning outcomes -- Overview -- Introduction -- Morality, ethics and sport -- Ethical theories in the ethics of sport -- Sporting conduct: between rules and ethos -- The ethics of performance enhancement in sport: doping -- Sport, business and money -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 4 The role of the State in sport -- Learning outcomes -- Overview -- A historical overview -- Only three influences? -- Why is the State involved? A modern perspective: from 1997 to the 2012 London Olympic Games -- Major sporting events: benefits and funding --

Sport in education -- Governments and governing bodies -- Times change, governments change, the Games go ahead -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 5 The economics of competitive balance in sport -- Learning outcomes -- Overview -- Introduction -- The peculiar economics of sport and uncertainty of outcome -- Market restrictions and competitive balance.

The impact of restrictions on player mobility in the labour market -- Extending the analysis -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 6 The impacts of sport -- Learning outcomes -- Overview -- The impacts of sport -- The impacts of sports mega events -- The concept of the event life cycle -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- Section B Business functions applied to sport -- 7 Organisational behaviour in sport organisations -- Learning outcomes -- Overview -- Organising and organisations -- Types of organisation -- The individual and the organisation -- Managing groups and teams -- Communication -- Organisational culture -- Structure, behaviour, communications and culture - bringing them all together -- Keywords -- Guided reading -- Recommended websites -- References -- 8 Human resource management in sport -- Learning outcomes -- Overview -- The 'impact of expectancy' and managing people in sport -- Motivation as theory and praxis in HRM -- Multiple intelligence and motivation in HRM -- The sports HR Manager as a Yenza strategist -- Functions of the HRM matrix in sports -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 9 Branding and marketing in sport -- Learning outcomes -- Overview -- Marketing -- Sport marketing -- Sport consumers -- Market research in sport -- The sport marketing plan -- Brand -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 10 Sports finance -- Learning outcomes -- Overview -- Introduction -- Sources and uses of finance -- Understanding the principles of management accounting -- What exactly is management accounting? -- Concept of break-even analysis.

Appraising the business planning process -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 11 Managing small and not-for-profit sports organisations -- Learning outcomes -- Overview -- Introduction -- Issues for the sport SME -- Developing a business strategy -- Building a competitive edge -- Operational planning -- Cash flow management -- Managing the not-for-profit sport organisation -- Strategic issues for the not-for-profit sport organisation -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 12 Strategy and environmental analysis in sport -- Learning outcomes -- Overview -- Understanding strategy -- The philosophy of strategy -- The process of strategy -- The drivers of strategy -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 13 Managing sport operations: quality, performance and control -- Learning outcomes -- Overview -- What is operations management? -- Service operations management -- Services -- Customer satisfaction and quality -- Measurements of quality in sport service settings -- Quality standards -- Sports events -- Performance measurements -- The operational environment: sports industry business -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 14 The internet, online social networks and

the fan digital experience -- Learning outcomes -- Overview -- Introduction: the online digital experience -- Fans can generate content: it's a whole new ballgame -- The athletes: to be or not to be . . . on Twitter? -- What are the teams and the leagues doing on the social networks? -- Monetisation -- Stadium 2.0 -- Trends -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites.

References -- Section C Sport management issues -- 15 Sports and the law -- Learning outcomes -- Overview -- Introduction - what is sports law? -- Liability and safety in sport -- Law of tort and sport -- Criminal law liability -- Regulation of sports business -- Remedies for wrongful dismissal -- Restraint of trade -- Intellectual property rights -- Image rights -- Match fixing -- Conclusion -- Keywords -- Guided reading -- Recommended websites -- References -- 16 Sport event and facility management -- Learning outcomes -- Overview -- Event management -- Structure of the event industry -- Perspectives on events -- The impact of special events -- Balancing the impact of events -- The strategic planning function -- The strategic planning process and event organisations -- Government special event policy and the bidding process -- Community involvement in the bidding process -- Conceptualising the event -- Determining the need for your special event -- Matching the event to the market -- Project management for events -- The financial management of events -- Human resource management -- Event marketing - steps in the event marketing process -- Sustainable developments and event tourism planning -- Increasing consumer awareness -- Event tourism -- Staging the event -- Event logistics -- Event evaluation and research -- Legal, risk and Occupational Health and Safety (OHS) management -- Facility design and management issues -- A brief history of sport facilities -- Modern sports structures -- The process of planning and designing facilities -- The preparation of planning documents -- The consultation process -- Project briefs -- The physical design of the facility -- Building the facility -- Facility modification -- Joint use of facilities -- Management plans and options -- Management options -- Financial and asset management -- Asset management.

Staffing and customer services -- Programming within the facility -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 17 Sport sponsorship and endorsement -- Learning outcomes -- Overview -- Introduction -- Is sponsorship another form of advertising? -- Growth and development -- An effective framework for sponsorship management -- Ambush marketing -- Endorsement -- Conclusion -- Keywords -- Guided reading -- Recommended websites -- References -- 18 Sport broadcasting -- Learning outcomes -- Overview -- Introduction -- Sport programmes as commodities -- The cost structure of sport broadcasting -- Broadcasters and distributors of TV sport programmes -- The distribution of programmes to the viewers -- Business integration -- Sale procedures of media rights -- Individual versus collective sale procedures -- International sale of sports programmes -- Market interventions in sport broadcasting -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 19 Risk management in sport -- Learning outcomes -- Overview -- A crisis management approach -- Step 1: The scope of risk - identifying threats and hazards -- Step 2: Identifying and assessing the risk -- Step 3: Risk assessment -- Step 4: Managing the crisis -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 20 The sports betting industry -- Learning outcomes -- Overview -- The

sports betting industry -- Who bets on sports? -- Forms of sports betting -- Types of bet -- Why gamble on sports? -- Betting scams and illegal gambling -- Regulating sports betting -- Conclusion -- Discussion questions -- Keywords -- Guided reading -- Recommended websites -- References -- 21 Sports retailing and merchandising -- Learning outcomes -- Overview.
Introduction.

Sommario/riassunto

Over the first decade of the 21st century the scale and importance of the commercial sport industry has increased dramatically and rapidly. This timely second edition of the ground-breaking text *The Business of Sport Management* has been comprehensively revised, updated and significantly expanded in scope to meet the needs of today's sports management students, and equip future managers with the tools they need to succeed. Elegantly blending theory with practice, the text looks first at the distinctive context of sport organisations. It then examines the sport management theories and practice within functional areas such as finance, HRM, marketing and strategy. Finally it considers important issues such as risk management, sponsorship, retailing, social media, sports betting and more. Written with a thoroughly international perspective, this book is ideal for students of sports management on programmes of sports, leisure and business studies, and will also be of great interest to practitioners working in sport businesses.
