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Nota di contenuto	Intro -- Cover -- Essentials of Tourism -- Brief contents -- Contents -- List of figures and Tables -- Preface -- Guided Tour -- Case Matrix -- Publisher's Acknowledements -- Tourism Essentials: An Introduction -- Tourism Essentials -- Learning Outcomes -- Introduction -- The History of Tourism -- The Subject of Tourism -- A Tourism System -- Definitions of Tourism -- Spatial Interaction Between the Components of the Tourism System: Tourist Flows -- Interrelationships and Classifications -- The Tourist Experience -- Summary -- Discussion Questions -- Annotated Further Reading -- References Cited -- Destination Essentials -- The Destination -- Learning Outcomes -- Introduction -- Defining the Destination -- Common Features of Tourist Destinations -- Components of the Destination Amalgam -- The Sustainable Destination -- The Competitive Destination -- The Evolving Destination -- Summary -- Discussion Questions -- Annotated Further Reading -- References Cited -- The Economic consequences of Tourism -- Learning Outcomes -- Introduction -- The Supply Side of Tourism: Definitions and Characteristics -- The Demand Side of Tourism: Measurement Issues -- The Economic Consequences of Tourism -- The Economic Benefits of Tourism -- The Economic Costs of Tourism -- Summary -- Discussion Questions -- Annotated Further Reading -- References Cited -- The Environmental

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Sommario/riassunto

Essentials of Tourism offers a concise and student-friendly introduction to the field of tourism. Written in a lively and engaging style, the book boasts an extensive range of case studies from around the world, and provides you with a coherent and consistent text, blending tourism principles and theory with practice. Each chapter features three case studies which illustrate contemporary practice in the leisure and tourism industry. Examples are drawn from a wide variety of destinations from around the globe, giving this text a truly international approach. The book is the essential companion for undergraduate students studying Tourism and Tourism Management. It is accompanied by a companion website packed with extra resources for both students and lecturers, including multiple choice questions, PowerPoint slides and links to further reading.