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Sommario/riassunto

For one semester courses in business statistics. A student-friendly approach that shows how statistics work in each area of business. Students need a frame of reference when learning statistics, especially when its not their major. Business Statistics: A First Course teaches students how statistics are used in each functional area of business in a briefer, one-semester format. The sixth edition has been updated to reflect the latest data and information, and now includes a new problem-solving framework to help guide students through the material.
