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Sommario/riassunto

This second edition has been substantially revised and expanded to form a truly comprehensive, practical guide to research methods and statistical analysis. The text retains the successful student-centred approach, assuming no background knowledge. Logically and intuitively organised, the book introduces key terms and concepts, progressing through the process of selecting a study and analysing results right through to the final point of preparing a report. This edition has been extensively revised to offer more detailed coverage - including more depth on topics such as power, meta-analysis, ethics, the literature review, questionnaire design, small sample research, and graphing techniques. Coverage of qualitative methods has been expanded to include more on software tools and IPA. The book offers a range of support focused on essential concepts, practicalities, and a new feature to highlight important research from the scientific literature. The examples have been increased and updated to help clarify concepts and further support the reader in developing both a conceptual and practical understanding of research and analysis. The book relates to the most recent version of PASW statistics (previously SPSS).
