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Nota di contenuto	Part 1: Introduction and strategy 1. What is purchasing? 2. Strategy and strategic procurement 3. Logistics and supply chains 4. Structure and supply chains 5. Purchasing structure and design 6. Purchasing procedures Part 2: Strategy, tactics and operations (1): purchasing factors 7. Supplier relationships 8. Purchasing: product innovation, supplier involvement and development 9. Specifying and managing product quality 10. Matching supply with demand 11. Sourcing and the management of suppliers 12. Buying at the right price Part 3: Strategy, tactics and operations (2): buying situations 13. Contrasting approaches to supply 14. Buying for the public sector (new) Part 4: Strategy, tactics and operations (3): negotiation, support tools and performance 15. Negotiation 16. Support tools 17. Purchasing research, performance and ethics Appendix 1: Personal ethical code of the Chartered Institute of Purchasing and Supply (CIPS) Appendix 2: Principles and standards of purchasing practice (ISM)

Sommario/riassunto

The authors take an integrated approach, drawing on the many disciplines - from ethics and human resources to supply, sourcing and strategy - that all contribute to a full knowledge of purchasing practice and techniques.
