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Disciplina	332
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Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references (p. [253]-254) and index.
Nota di contenuto	Cover -- The Money Myth -- Contents -- Dedication -- Acknowledgements -- Introduction -- Part I The investor's journey -- The rational stock market investor -- Magic numbers -- Safe havens -- Charm trap -- Part II Trading to win -- The disciplined share trader -- Bear market toolkit -- Charting dreams -- Technical indicator secrets -- Part III The professionals at work -- Investment banking power -- The super traders -- Derivatives chaos -- Currency markets miasma -- Part IV Your money -- Bank tricks -- Collective investments unmasked -- Pensions crisis -- Part V Safety first -- Insurance comfort -- Risks without frontiers -- The price of reputation -- Blow-up -- Part VI Rules or ruin -- Decline and fall -- New rules, new City -- Face-lift for the Old Lady -- Corporate heartbeat -- Part VII Behind the facade -- The day of the whistle-blower -- Media manoeuvres -- The power of perception -- A final word -- Appendix 1 Twelve wake-up investment rules -- Appendix 2 Twelve regulatory trends -- Appendix 3 Investment software checklist -- Appendix 4 Useful web sites -- Appendix 5 Further resources -- Index.
Sommario/riassunto	Financial markets use persuasion, propaganda and salesmanship to survive. They smooth over weaknesses and highlight their strengths to seduce us into parting with our money. Investment products wrapped

in euphemisms and simplified language hide complexity and unclear risk. This book helps you to understand the real risks involved in investing, make informed decisions and take control of your investments.
