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Autore	Duncan Lee
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Nota di contenuto	About the author -- Acknowledgements -- Introduction -- Break through your barriers to growth -- Cultivate your habits of success -- Understand your accounts to make more money -- Turn your employees into a gold medal team -- The double your business marketing plan -- Create your unstoppable sales machine -- Systems to make your business work without you -- Peak service to delight your customers -- How other businesses have used these techniques to double their business -- Further reading -- Index.
Sommario/riassunto	Learn how to pinpoint exactly what is holding your business back so you can double your turnover and profit within 2 years or less. This book enables small business owners to release rapid, dynamic growth. Including action plans which help you to overcome the barriers that may be holding your business back, and littered with case studies throughout, this book acts as a blue print for success, teaching you the key principles of a successful high-performing business.