Record Nr. UNINA9910150220903321 Autore **Bate Nicholas** Titolo Do what you want: the book that shows you how to create a career you'll love / / Nicholas Bate Harlow, England;; New York, New York:,: Pearson,, [2012] Pubbl/distr/stampa **ISBN** 0-273-77110-8 1-283-54061-4 9786613853066 0-273-77109-4 Edizione [1st edition] Descrizione fisica 1 online resource (225 pages) 650.14 Disciplina Soggetti Vocational guidance Career development Career changes Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Cover -- Do What You Want -- Contents -- Author biography --Nota di contenuto Introduction -- Part One What's going on? -- The end of 'a job for life' -- Why it will get worse. But that's good news for you! -- The strategy in two: mindset and mechanics -- Part Two Mindsets -- Two kinds of mindset: resourceful and limiting -- The mindset which will get you the career you want -- Part Three The 7 steps to an unstoppable career --Step one - From planned single career to flexible multiple career --Step two - From CV to AV (added value) -- Step three - From find the advert to create the advert -- Step four - From job satisfaction to iourney satisfaction -- Step five - From corporate umbrella to corporate entrepreneur -- Step six - From qualifications to Renaissance thinker -- Step seven - From employee to brand -- Part Four Putting it all together and making it happen -- The checklist for success --Making it happen -- Recommended reading and useful resources --Index. Sommario/riassunto This book explains the seven steps that can help you manage, control

and maintain a career that will help fulfil your goals and ambitions. Whether you are unemployed and planning your next move, a graduate

planning your future or an employee planning your escape, this smart book is packed with practical, life-changing advice that is simple and straightforward to apply. The vital guidance will help you understand and adapt to the realities of the job market today and develop a focussed and realistic career plan for a secure future.