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Soggetti	Microeconomics
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Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover -- Contents -- Introduction -- Acknowledgements -- 1 Markets and resource allocation -- 2 Demand, revenue and elasticity -- 3 Consumer behaviour -- 4 Supply, production and cost -- 5 Firm objectives and firm behaviour -- 6 Perfect competition, monopoly and contestable markets -- 7 Oligopoly and monopolistic competition -- 8 Labour and other factor markets -- 9 Market failure, regulation and deregulation -- And finally, before the assessment . . . -- Glossary -- Index.
Sommario/riassunto	As you embark on your economic journey, this series of books will be your helpful companion. They are not meant to replace your lectures, textbooks, seminars or any other sources suggested by your lecturers. Rather, as you come to an exam or an assignment, they will help you to revise and prepare effectively. Whatever form your assessment might take, each book in the series will help you to build up the skills and knowledge you will need to maximise your performance. Each topic-based chapter will outline the key information and analysis, provide sample questions with responses, and give you the assessment advice and exam tips you will need to produce effective assessments based on these core topics. A companion website provides supporting resources for self testing, assessment, exam practice and answers to questions in the book.