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Sommario/riassunto

For Principles of Management courses. This Global Edition has been edited to include enhancements making it more relevant to students outside the United States REAL Managers, REAL Experiences: Bring management theories to life! This bestselling principles text vividly illustrates management theories by incorporating the perspectives of real-life managers. Throughout this text, students will see and experience management in action, helping them understand how the concepts they're reading about work in today's business world.
