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| Nota di contenuto | The horror stories -- Our touching need for confidence -- Shiny new inventions and old tricks -- Sharks or maniacs? -- Yielding to temptation : the Allen Stanford story -- Shamanagement : financial wizardry to create paper profits -- Some deadly sins of investment : trusting false prophets, investing for the apocalypse and the money illusion -- Moral hazard in the system -- Due negligence: failing to do the analysis -- Funds are not all the same! -- All the books are cooked : the trouble with company accounts -- Safer strategies. |
| Sommario/riassunto | A history of financial fraud that includes topics such as the motives and methods of fraudsters, when and why frauds happen, how old scams can be repackaged, and the types of financial product that become vehicles for fraud. |