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Nota di contenuto	Cover -- Microeconomics with Calculus -- Brief Contents -- Contents -- Preface -- Introduction -- Microeconomics: The Allocation of Scarce Resources -- Trade-Offs -- Who Makes the Decisions -- How Prices Determine Allocations -- Application Fat Tax -- Models -- Application Income Threshold Model and China -- Simplifications by Assumption -- Testing Theories -- Maximizing Subject to Constraints -- Positive Versus Normative -- Uses of Microeconomic Models -- Summary -- Supply and Demand -- Challenge Quantities and Prices of Genetically Modified Foods -- Demand -- The Demand Function -- Summing Demand Functions -- Application Aggregating the Demand for Broadband Service -- Supply -- The Supply Function -- Summing Supply Functions -- How Government Import Policies Affect Supply Curves -- Market Equilibrium -- Finding the Market Equilibrium -- Forces That Drive a Market to Equilibrium -- Shocking the Equilibrium: Comparative Statics -- Comparative Statics with Discrete (Relatively Large) Changes -- Comparative Statics with Small Changes -- Solved Problem 2.1 -- Why the Shapes of Demand and Supply Curves Matter -- Elasticities -- Demand Elasticity -- Solved Problem 2.2 -- Supply Elasticity -- Application Volcanic Eruptions and Africa's Cut Flower Market -- Solved Problem 2.3 -- Long Run Versus Short Run -- Application Oil Drilling in the Arctic National Wildlife Refuge -- Solved

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Sommario/riassunto

For all intermediate Microeconomics courses at the undergraduate or graduate level. This Global Edition has been edited to include enhancements making it more relevant to students outside the United States. Understand the practical, problem-solving aspects of microeconomic theory. Microeconomics: Theory and Applications with Calculus uses calculus, algebra, and graphs to present microeconomic theory using actual examples, and then encourages students to apply the theory to analyze real-world problems. The Third Edition has been substantially revised, 80% of the Applications are new or updated, and there are 24 new Solved Problems. Every chapter (after Chapter 1) contains a new feature (the Challenge and the Challenge Solution) and has many new end-of-chapter exercises.
