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Sources of Information About Companies -- Objectives of Financial Statement Analysis -- Evaluating Trends and Components of the Business -- Financial Ratios -- Operating Performance and Financing Decisions -- Prominence of Earnings per Share -- Disclosure of Irregular Items -- International Issues -- Valuation Issues -- Relating Cash Flow and Net Income -- Highlights to Remember -- Accounting Vocabulary -- Assignment Material -- Glossary -- Photo Credits.

Sommario/riassunto

For Introductory Financial Accounting courses at the MBA level, and for rigorous undergraduate courses. This Global Edition has been edited to include enhancements making it more relevant to students outside the United States. The editorial team at Pearson has worked closely with educators around the globe to include: A unique blend of theory, practice, and robust financial statement analysis. Introduction to Financial Accounting describes the most widely accepted accounting theory and practice with an emphasis on using and analyzing the information in financial statements. This text also compares U.S. GAAP to IFRS where relevant.
