

1. Record Nr.	UNINA9910150209503321
Autore	Eiteman David K.
Titolo	Multinational business finance / / David K. Eiteman, Arthur I. Stonehill, Michael H. Moffett
Pubbl/distr/stampa	Boston ; ; London : : Pearson Education Limited, , [2013] ©2013
ISBN	9781306823494 1306823498 9781488684364 027376554X 9780273765547 0273765531 9780273765530
Edizione	[Global edition, thirteenth edition.]
Descrizione fisica	1 online resource (656 pages) : illustrations
Collana	The Pearson series in finance
Disciplina	658.1599
Soggetti	International business enterprises - Finance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Authorised adaptation from the United States edition ..." Previous global edition: 2010.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I: Global financial environment -- 1. Current multinational financial challenges -- 2. Ownership and governance of the corporation -- 3. The international monetary system -- 4. The balance of payments -- 5. The US and European financial crisis -- Part II: Foreign exchange theory -- 6. The foreign exchange market -- 7. International parity conditions -- 8. Currency derivatives -- Part III: Multinational exchange rate exposure -- 9. The determinants of exchange rates -- 10. Transaction exposure management -- 11. Translation exposure management -- 12. Operating exposure management -- Part IV: Financing the multinational firm -- 13. The global cost of capital -- 14. International debt and equity financing -- 15. Global tax management -- Part V: Foreign investment decisions -- 16. International portfolio theory -- 17. Foreign direct investment: returns and risks -- 18. Multinational investment and acquisition -- Part VI: Special topics in global finance -- 19. Financial management of multinational operations -- 20. Global

petroleum development: fiscal regimes and funding.

---

#### Sommario/riassunto

For courses in International Finance. Authoritative, comprehensive coverage of contemporary international finance. Renowned for its authoritative, comprehensive coverage of contemporary international finance, this market-leading text trains the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of global markets. Because the job of a manager is to make financial decisions that increase firm value, the authors have embedded real-world mini-cases throughout to apply chapter concepts to the types of situations managers of multinational firms face. The thirteenth edition attempts to capture the rapid evolution of our global marketplace through a number of principles, practices, and features.

---