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Autore	Veal Anthony James
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Collana	Always Learning
Disciplina	394.2
Soggetti	Special events - Management Special events - Research Special events - Planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
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-- Referencing the literature -- Referencing and referencing systems  
-- Referencing issues -- Summary -- Test questions -- Exercises --  
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## Sommario/riassunto

Research Methods for Arts and Events Management provides a compelling and comprehensive guide to research methods for undergraduate and postgraduate students in arts and events management, as well as for managers in the industry. It provides students and practising managers with: Essential skills to design qualitative and quantitative research studies Guidance in designing, managing, and monitoring research work The theory behind, and application of, identifying and implementing appropriate research methodologies Exercises to consolidate learning and help students to put the theory into practice.

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