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Nota di contenuto	Part 1 Introducing research methods -- 1 Starting out in research -- 2 Variables: definitions and measurement -- 3 Reliability, validity, sampling and groups -- 4 Collecting data 1: interviews and observation -- 5 Collecting data 2: questionnaires and psychometric tests -- 6 Collecting data 3: experimental and quasi-experimental designs -- 7 E-research -- Part 2 Analysing quantitative data -- 8 Fundamentals of statistics -- 9 Entering and manipulating data -- 10 Graphical representation and descriptive statistics -- 11 Bivariate analysis 1: exploring differences between variables -- 12 Bivariate analysis 2: exploring relationships between variables -- 13 Analysis of variance (ANOVA) -- 14 Multivariate analysis of variance (MANOVA) -- 15 Regression -- Statistical test flowchart -- 16 Exploratory factor analysis (EFA) -- 17 Introducing R and R commander -- Part 3 Analysing qualitative data -- 18 Fundamentals of qualitative research -- 19 Transcribing, coding and organising textual data -- 20 Phenomenological research methods -- 21 Grounded theory -- 22 Discourse analysis -- 23 Life story and narrative research -- 24 The use of computers in qualitative research -- 25 Mixed methods -- Part 4 Ethics and reporting findings -- 26 The ethics and politics of psychological research -- 27 Reporting and presenting findings -- Appendix: Tables of critical values for statistical tests -- References -- Index.

## Sommario/riassunto

This third edition of Introduction to Research Methods and Data Analysis in Psychology provides you with a unique, balanced blend of quantitative and qualitative research methods. Highly practical in nature, the book guides you, step-by-step, through the research process and is underpinned by SPSS screenshots, diagrams and examples throughout.

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