Record Nr. UNINA9910150186603321 Autore Odih Pamela Titolo Adsensory financialisation / / by Pamela Odih Pubbl/distr/stampa Newcastle upon Tyne, England:,: Cambridge Scholars Publishing,, 2016 ©2016 **ISBN** 1-4438-1287-0 1-4438-9704-3 1-4438-1850-X 1-282-33662-2 9786612336621 1-4438-1142-4 Descrizione fisica 1 online resource (248 p.) Disciplina 659.1042 Soggetti Wearable technology - Economic aspects Wearable technology - Social aspects Advertising - Social aspects Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Sommario/riassunto Imagining the Self, Constructing the Past celebrates the various ways in which the Middle Ages and the Renaissance are adapted, recollected, and represented in our own day and age. Most of the chapters fit broadly into one of three categories: namely, the representation of the self in medieval and early modern history and literature; the recollection and utilization of the past in the Middle Ages and the Renaissance; and the role of the medieval and the early modern in our own society. Overall, the contributions to this volume bear witness to the importance of representation to our understandi