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Nota di contenuto	Intro -- RISKY BUSINESS: Unlocking Unconscious Biases in Decisions -- Imprint -- Dedication -- Endorsements -- Contents -- Illustrations -- Foreword by Andrew Haines, OBE -- Preface -- Introduction -- Why Choose this Book? -- Part 1: What You See Isn't Always What You Get -- 1: The Illusion of Certainty -- 2: The RISK in Our Decisions -- 3: How Relationships Influence Our Decisions -- 4: How Self-Interest Influences Our Decisions -- 5: How Thinking Shortcuts Influence Our Decisions -- 6: How Our Knowledge and Experience Influence Our Decisions -- Part 2: The Characters in Our Heads -- 7: Breaking Patterns of Thinking -- 8: Making the Unconscious Conscious -- 9: The Writer -- 10: The Knight -- 11: The Gambler -- 12: The Butler -- 13: The Judge -- 14: The Captain -- 15: The Archivist -- 16: The Prisoner -- Part 3: Making Better Decisions -- 17: Holding up the Mirror -- 18: Creating a Decision-friendly Environment -- 19: Going Further -- Appendix: How Thinking Errors Map onto the Hidden R-I-S-K™ Framework -- Acknowledgements -- Notes.