

1.	Record Nr.	UNISA996406350303316
	Autore	STEENSGAARD, Niels <1932->
	Titolo	The Asian trade revolution of the seventeenth century : the East India companies and the decline of the caravan trade
	Pubbl/distr/stampa	Chicago, : University of Chicago Press, 1974
	ISBN	0-226-77138-5
	Descrizione fisica	Testo elettronico (PDF) (441 p. : ill. )
	Disciplina	382.09405
	Soggetti	Europa [e] Asia Commercio internazionale storia
	Lingua di pubblicazione	Inglese
	Formato	Risorsa elettronica
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910150170703321
	Autore	Schrauf Robert W.
	Titolo	Mixed methods : interviews, surveys, and cross-cultural comparisons / / Robert W. Schrauf, The Pennsylvania State University
	Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2016
	ISBN	1-316-86162-7 1-316-86222-4 1-316-86232-1 1-316-54491-5 1-316-86242-9 1-316-86252-6 1-316-86282-8
	Descrizione fisica	1 online resource (xv, 263 pages) : digital, PDF file(s)
	Disciplina	300.72/1
	Soggetti	Mixed methods research Social sciences - Methodology
	Lingua di pubblicazione	Inglese
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Note generali	Title from publisher's bibliographic system (viewed on 31 Jan 2017).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Mixed methods cross-cultural research and discourse -- Four empirical mixed methods cross-cultural comparisons -- Language and the interactional emergence of cultural meanings -- From interactional events to transcripts and spreadsheets -- Language(s), translation(s), and bilingual(s) -- Worked example - cultivating cultural and linguistic insight in the Alzheimer's beliefs study -- Cross-cultural survey response and the sociocultural field -- Worked example - the cross-cultural survey in the Alzheimer's beliefs study -- Cross-cultural interviews: "doing" culture in discursive interaction -- Worked example: interactional interviews in the alzheimer's beliefs study -- Mixed methods cross-cultural comparison - a discourse-centered framework.
Sommario/riassunto	Attention to cultural variation has become an important source of insight in the social, behavioural, and health sciences. Mixed methods research provides an especially sensitive and powerful way to make systematic cross-cultural comparisons, in which qualitative approaches give a window onto cultural meaning and the phenomenological 'feel' of social life, and quantitative methods facilitate hypothesis testing and sophisticated modelling of social and behavioural phenomena. For researchers engaged in cross-cultural projects, this book offers a theory-based approach to integrating 'numbers' and 'text' based on discourse as the originary form of data collection, the method and framework of analysis, and the medium of publication. The book provides concise explanations, targeted examples, step-by-step instructions, and actual analyses of cross-cultural, quantitative survey data and qualitative interview data, with special attention to language(s) and translation as clues to the study of cultural variation.