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Nota di contenuto	Chapter 1 Value Creation in the Internationalization of Small and Medium Sized Enterprises (Svetla Marinova, Niina Nummela and Jorma Larimo) -- Chapter 2 Value Creation in Globalizing Small and Medium Sized Enterprises (Tõnu Roolaht) -- Chapter 3 International Opportunities and Value Creation in International Entrepreneurship (Tuija Mainela, Vesa Puhakka and Ingrid Wakkee) -- Chapter 4 Growth and Value Creation through Diversified Exporting (Andreja Jakli, Anže Burger, Aljaž Kuni and Desislava Dikova) -- Chapter 5 Value Creation during Different Development Stages: What Changes When an Entrepreneurial Firm Transforms into a Multinational Corporation? (Peter Zettinig, Birgitta Sandberg and Sascha Fuerst) -- Chapter 6 A Service-Ecosystem Perspective on Value Creation: Implications to International Business (Valtteri Kaartemo, Melissa Archpru Akaka and Stephen L. Vargo) -- Chapter 7 More Than Just One Middelman: On the Value of Different Entry Modes by SMEs in Foreign Markets (Mette Vedel

and Per Servais) -- Chapter 8 Value Chain Management Capability in International Small and Medium Sized Enterprises (Taina Eriksson, Niina Nummela, Liisa-Maija Sainio, Sami Saarenketo) -- Chapter 9 The Value of Knowledge, Network Relationships and Governmental Support for Chinese Firms' Early Internationalization: Survey Evidence (Tiia Vissak, Tatyana Tsukanova and Xiaotian Zhang) -- Chapter 10 Intelligence Creation and Born-Global Patterns of Small Engineering Firms in Emerging Markets (Zizah Che Senik, Rosmah Mat Isa, Khairul Akmaliah Adham and Ridzuan Md Sham) -- Chapter 11 Does Being a Member of the Cluster Matter in the Process of Value Creation through Internationalization? (Vesna Sedoglavich and Marina Dabi). Chapter 12 The Internet's Influence on Market Commitment, Uncertainty and Risk in the Internationalization Process of Small and Medium Sized Firms (Jonas Eduardsen and Reimer Ivang) -- Chapter 13 Industry 4.0 and SMEs in the Northern Jutland Region (Arnim Decker) -- Chapter 14 Value Creation in an SME from a Traditional Industry: It All Adds up (Svetla Trifonova Marinova and Marin Marinov) -- Chapter 15 Sustainability and Corporate Social Responsibility in Internationally Operating SMEs: Implications on Performance (Lasse Torkkeli, Sami Saarenketo, Hanna Salojärvi and Liisa-Maija Sainio).

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### Sommario/riassunto

The edited collection brings into focus the meanings, interpretations and the process of value creation in international business. Exploring value creation in the context of emerging and developed economies, Volume 2 takes the perspective of small and medium sized enterprises and examines various approaches to value creation in the process of firm internationalization. Providing theoretical and practical insights, the authors open an intellectual debate into what value is, and how it is created through the internationalization activities of firms. Value Creation in International Business is a pioneering two volume work intended to provoke theoretical and empirical development in International Business research. Moreover, it is intended as a bridge between concepts derived from general business firm-level research agendas such as value creation and business model, and internationalization approaches and activities of firms. .

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