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Autore	Abramson Paul R.
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Collana	Change & Continuity in the Elections
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The nomination struggle / with Brian Pearson -- The general election campaign -- The election results -- Who voted? -- Social forces and the vote -- Candidates, issues, and the vote -- Presidential performance and candidate choice -- Party loyalties, Policy preferences, and the vote -- Candidates and outcomes in 2008 -- The congressional electorate in 2008 -- The 2008 elections and the future of American politics.
Sommario/riassunto	One of the first texts to make use of the 2008 National Election Study results, this new edition of Change and Continuity will put the momentous recent elections into historical context for your students. Questions considered include: What were the impact of race and gender in this election cycle? How did fundraising during the "invisible primary" shape the nomination contest? To what extent did youth participation determine the outcome of the election? What effect did new media have on the campaign and voter turnout? What role did the economic crisis play in voters' choices? Was 2008 a year for partisan realignment of the electorate? This well-respected author team delves deeply into each area, armed with an array of thorough, yet student-friendly data, graphics, and figures. As with all books in the Change and Continuity series, the authors present election data from a variety of sources in a straightforward, accessible manner and make sure to incorporate and discuss the most recent research.

