

1. Record Nr.	UNINA9910149557503321
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Titolo	Entrepreneurial finance : a global perspective // Gary Gibbons, Thunderbird School of Global Management, Robert D. Hisrich, Thunderbird School of Global Management, Carlos M. Dasilva, School of Business Administration, Fribourg, Switzerland
Pubbl/distr/stampa	Los Angeles, California : , : Sage, , [2015]
ISBN	9781483355696 1483355691 9781483399225 1483399222 9781483312811 148331281X
Descrizione fisica	1 online resource (277 pages) : illustrations
Altri autori (Persone)	HisrichRobert D DaSilvaCarlos M
Disciplina	658.15/99
Soggetti	New business enterprises - Finance International business enterprises - Finance Venture capital Entrepreneurship
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	chapter 1. The entrepreneurial challenge : a global perspective -- chapter 2. Business planning for entrepreneurs -- chapter 3. Understanding financial documents -- chapter 4. Financial ratio analysis -- chapter 5. Cash flow management -- chapter 6. Financial projections for the firm -- chapter 7. Cost of capital and capital budgeting -- chapter 8. Valuation -- chapter 9. Raising capital -- chapter 10. Risks of doing business internationally -- chapter 11. Managing to maximize firm value -- chapter 12. Venture exits.
Sommario/riassunto	A practical approach for entrepreneurs and investors Entrepreneurial Finance provides readers with the fundamental knowledge to finance, start, grow, and value new ventures, without the complex finance terms

and calculations. This comprehensive yet practical approach incorporates a global perspective that appeals to entrepreneurs, investors, and students with diverse backgrounds, knowledge, and experience. From Facebook to Camera+, Gary Gibbons, Robert D. Hisrich, and Carlos M. DaSilva use real-world examples and their professional experiences to bring concepts to life. This text is one of the most readable books in the market without compromising high quality content and resources.
