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Sommario/riassunto	This book analyzes Romania's participation in the Universal Expositions held in Paris between 1867 and 1937. Laurentiu Vlad explores how these events served as platforms for national identity propaganda, highlighting Romania's efforts to align itself with European civilization. The analysis covers various aspects such as Romania's Latin heritage, Byzantine artistic traditions, and the socio-political image crafted by Romanian authorities. The book also examines the French perception of Romania, which evolved over time from a 'savage Orient' to an 'effective' political system under King Carol II. The work is intended for scholars interested in cultural history, identity formation, and international exhibitions.