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Nota di contenuto	Chapter 1 Meanings and Interpretations of Value and Value Creation (Svetla Marinova, Jorma Larimo and Niina Nummela) -- Chapter 2 Value Creation in International Joint Ventures: Impact of Inter-Partner Factors and Location (Tahir Ali, Jorma Larimo and Huu Le Nguyen) -- Chapter 3 Joint Venture Longevity in Southern and Eastern Mediterranean Countries (Dora Triki, Emna Moalla and Ulrike Mayrhofer) -- Chapter 4 Role, Motivation and Performance of International Joint Ventures in Slovakia (Sonia Ferencikova and Tatiana Hluskova) -- Chapter 5 Cross-border M&As from India – Motives and Integration Strategies of Indian Acquirers (Melanie Hassett, Zsuzsanna Vincze, Uma Urs, Duncan Angwin, Niina Nummela and Peter Zettinig) -- Chapter 6 Value Creation of Mergers-Acquisitions in Mature and Emerging Markets: A Study of French Multinationals (Ludivine Chalенçon and Ulrike Mayrhofer) -- Chapter 7 Africa - An Emerging Context for Value Creation with Cross-Border Mergers and Acquisitions (William Degbey and Kimberly Ellis) -- Chapter 8 The Role of Trust in Value Creation: The Case of a Cross-Border Acquisition in Russia (Elina Pelto) -- Chapter 9 Antecedents of

Cross-Border Acquisition Performance: Implementation Issues (Daojuan Wang, Hamid Moini and John Kuada) -- Chapter 10 Russian Oil and Gas MNEs Investing in China: Role of Government in Value Creation (Andrei Panibratov) -- Chapter 11 When is FDI Valuable to the MNE? The Role of Firm Capabilities and International Experience (Piotr Trapczynski) -- Chapter 12 Mission Impossible: How to Create Value in Time of Crises (Sonia Ferencikova) -- Chapter 13 Dragons with Horsepower: Learning from the Internationalization of Emerging Market Firms (Anna Jonsson) -- Chapter 14 Talent Management and Global Value Creation: How Russian Companies Do This? (Marina Latukha).

Sommario/riassunto

This edited collection brings into focus the meanings, interpretations and the process of value creation in international business. Exploring value creation in the context of emerging and developed economies, Volume 1 takes the perspective of multinational firms and examines various modes of foreign market servicing varying from exporting to joint venture, mergers and acquisition and strategic alliances. Providing theoretical and practical insights, the authors open an intellectual debate into what value is, and how it is created through the internationalization activities of firms. Value Creation in International Business is a pioneering two volume work intended to provoke theoretical and empirical development in International Business research. Moreover, it is intended as a bridge between concepts derived from general business firm-level research agendas such as value creation and business model, and internationalization approaches and activities of firms.
