

1. Record Nr.	UNINA9910149369703321
Autore	Legrand Willy
Titolo	Sustainability in the hospitality industry : principles of sustainable operations // Willy Legrand, Philip Sloan and Joseph S. Chen
Pubbl/distr/stampa	Abingdon, Oxon ; , New York, N.Y. : , : Routledge, , 2017
ISBN	1-317-42658-4 1-317-42659-2
Edizione	[Third edition.]
Descrizione fisica	1 online resource (507 pages) : illustrations, tables
Altri autori (Persone)	ChenJoseph S SloanPhilip
Disciplina	338.4791068
Soggetti	Hospitality industry - Management Hospitality industry - Environmental aspects Social responsibility of business Sustainability
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	1. The rationale for sustainable development -- 2. Sustainable development and the hospitality industry -- 3. Energy management -- 4. Waste management -- 5. Water management -- 6. Eco-design and facilities development -- 7. Food security -- 8. Agriculture and food sourcing -- 9. Sustainable food and beverage management -- 10. Responsible consumer behaviour -- 11. Accessibility in hospitality and tourism -- 12. Corporate social responsibility and social entrepreneurship -- 13. Responsible marketing and branding -- 14. Environmental management systems, sustainability performance and auditing -- 15. Certification processes and ecolabels -- 16. Investing, financing, performing and decision-making in sustainability -- 17. Internalizing externalities and environmental accountability -- 18. Benchmarking, reporting and communicating sustainability.