

1. Record Nr.	UNINA9910149369503321
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Titolo	Japanese management : international perspectives // Hitoshi Iwashita
Pubbl/distr/stampa	London : , : Routledge, , 2017
ISBN	1-315-30827-4 1-315-30825-8 1-315-30826-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (178 pages) : illustrations, tables
Collana	Routledge Frontiers of Business Management ; ; 5
Disciplina	658.00952
Soggetti	Management - Japan International business enterprises - Japan Corporations, Japanese
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction -- 2. Company as family in Japanese MNCs? -- 3. An institutional logic approach and constellations of logics : family, religion, market and corporation logics -- 4. Comparative ethnographic case study -- 5. Varieties of subsidiaries in Asia and the West : JapanCo -- 6. Ongaeshi as a return for favour to organisations : customer development -- 7. Either self-interest or family interest? : work and employment -- 8. Profiles of Japanised managers : work organisation -- 9. Discussion and conclusion.
Sommario/riassunto	This book extends the understanding of the constellations of logics in Japanese management practices in Asia and the West. By adopting comparative ethnographic case studies, it explores cultural meanings of 'family', corporation, market and religion logics in each subsidiary's site: Thailand, Taiwan, Belgium and the US. Researchers, academics and practitioners in the fields of global management and international business management would find this text particularly insightful.