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Nota di contenuto	Blurred lines between competitive intelligence and corporate espionage / Harish C. Chandan -- Abenomics and active pacifism: how Abe's age influenced the international business / Vittorio D'Aleo [and 5 others] -- Nationalism and patriotism in international business / Duane Windsor -- Cybersecurity concerns in international business / Joel F. Williquette -- How globalization sparked entrepreneurship in the developing world: the impact of formal economic and political linkages / Luis Alfonso Dau [and 3 others] -- The importance of entrepreneurship in global business / Kijpokin Kasemsap -- Problem solving using soft-math (SM) methodology / Allen McKenna, Georges Baume -- The secret to the success of K-pop: the benefits of well-balanced copyrights / Jimmyn Parc, Patrick Messerlin, Hwy-Chang Moon -- Competition for influence: the impact of the nuclear issue on international business in North Korea / Stephen Ranger -- Towards black box forensic cybercrime investigation model (BBFCIM): beyond the rule of thumb / Oyewole Simon Oginni -- Intellectual capital and business performance of pharmaceutical firms in Kenya / James Mark Ngari -- The geopolitics

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Sommario/riassunto

"This book highlights strategic planning and operations tactics in the areas of human resource management and security, featuring the impact of espionage, geopolitics, and diplomacy"--Provided by publisher.
