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Nota di contenuto	Investment decision making: where do we stand? / Aleksandar Sevic, Sran Marinkovic -- Application of Markowitz Portfolio theory by building optimal portfolio on the US stock market / Martin Sirucek, Lukas Kren -- Do judgmental factors lead to a good decision on investing in a currency or mislead the financial player?: an application in Turkey / Aykan Akincilar -- The effects of prudential supervision on bank resiliency and profits in a multi-agent setting / Alexandru Monahov -- Measuring governance: the application of grey relational analysis on world governance indicators / Vesna Jankovic-Milic, Marija Dzunic -- Export-led recovery in Portugal: can it also sustain growth? / Goncalo Carvalho, Marta Simoes, Antonio Portugal Duarte -- Modeling labor market flows on the basis of sectoral employment in Europe / Mirko Savic, Jovan Zubovic -- Typologies as management tools: understanding the environmental attitudes and economic prospects of mussel farmers in Greece / Alexandros Theodoridis [and 4 others] -- Decision making under risk and uncertainty in the oil and gas industry / Christopher Boachie -- Crisis communication and crisis management during the crisis: case study of Croatia / Bilic Ivana, Franka Vrkic -- Multi-criteria decision making approach for choosing business process for the improvement: upgrading of the six sigma methodology / Marija Radosavljevic, Aleksandra Andjelkovic -- Rethinking social capital measurement / Laurence Saglietto, Delphine David, Cecile Cezanne.

Sommario/riassunto

"This book provides a thorough overview of decision models and methodologies in the context of business economics, highlighting a variety of relevant issues on finance, economic policy, and firms and networks"--Provided by publisher.
