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Nota di contenuto	KEY LEARNING OBJECTIVES; BACKGROUND; WHY COMPANIES OUTSOURCE; A STRATEGIC APPROACH TO OUTSOURCING; STAGE 1: INTERNAL ANALYSIS; STAGE 2: EXTERNAL ANALYSIS; STAGE 3: IMPLEMENT AND MANAGE; FUTURE TRENDS IN OUTSOURCING; SUMMARY; FURTHER READING; ABOUT THE AUTHOR; ABOUT THE EDITORS; ABOUT OAK TREE PRESS
Sommario/riassunto	Outsourcing is a strategic decision that can be oversimplified and done too hastily. This ebook explains the strategic issues relating to outsourcing and that managing outsourcing differs from managing the same activities internally.