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Autore	Maret Terry R
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Altri autori (Persone)	HortnessJon E OttDouglas S
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Autore	Tierney Elizabeth P
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Nota di contenuto	Copyright Page; Introduction; Step 1: Make the decision to commit to ethics; step 2: Recognise that you are a role model; step 3: Take responsibility for instilling ethical behaviour; Step 4: Determine what you consider to be ethical practice; Step 5: Articulate your values; Step 6: Train your staff; Step 7: Encourage open communication; Step 8: Be consistent; Conclusion; About the Author; About Oak Tree Press
Sommario/riassunto	Forward-thinking business people around the world and from diverse public and private industry sectors now recognise that the 2000-year-old debate about ethics and commerce should be addressed. Such managers do not see discussions of ethics and business as a joke, as a threat or as a weakness, but rather as a natural outgrowth of the movements towards excellence, quality and transparency. This book is a guide to assist managers by answering the question: How can you create an ethical working environment? Its purpose is to clarify the significant role you as a manager play in creating an eth