

1. Record Nr.	UNINA9910148738503321
Titolo	The impact of the First World War on international business // edited by Andrew Smith, Simon Mollan, and Kevin D. Tennent
Pubbl/distr/stampa	New York ; ; London : , : Routledge, , 2017
ISBN	1-315-68075-0 1-317-39810-6 1-317-39811-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (301 pages) : illustrations, tables
Collana	Routledge International Studies in Business History
Altri autori (Persone)	MollanSimon <1977-> SmithAndrew <1976-> TennentKevin D
Disciplina	338.8/809041 338.8809041
Soggetti	International trade - History - 20th century International economic relations - History - 20th century International business enterprises - History - 20th century World War, 1914-1918 - Economic aspects Economic history - 1750-1918
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	pt. 1. Shifting globalisation : Europe's hegemony challenged -- pt. 2. New opportunities : trans-border innovations in wartime -- pt. 3. Postwar reconstruction and its financing.
Sommario/riassunto	The Impact of the First World War on International Business is the first book to focus on the impact of the WW1 on international business. It will explore the experiences of firms in Britain, France, Germany, Japan, China, and the United States covering a wide range of industries including financial services, mining, manufacturing, foodstuffs, and shipping.