1. Record Nr. UNINA9910148650803321 Autore Lyons Daniel <1960-> Titolo Disrupted: my misadventure in the start-up bubble / / Dan Lyons Pubbl/distr/stampa New York, New York:,: Hachette Books,, [2016] © 2016 **ISBN** 0-316-30607-X 0-316-30606-1 Descrizione fisica 1 online resource (x, 258 pages): illustrations Disciplina 338.040973 Soggetti Businesspeople Journalists - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Welcome to the Content Factory -- Beached white male -- When the ducks quack -- What's a HubSpot? -- The happy!! Awesome!! Start-up cult -- HubSpeak -- Our cult leader has a really awesome teddy bear -- We need to make the blog a lot more dumberer -- The Bozo explosion -- In which I make a very big mistake -- Life in the boiler room -- OMG the Halloween party!!! -- The new work : employees as widgets -- The Ron Burgundy of tech -- Meet the new boss -- Grandpa buzz -- Ritual humiliation as rehabilitation -- A disturbance in the farce -- A house of cards? -- Go West, old man -- Glassholes --Excuse me, but would you please get the fuck out of our company? --Inbound and down -- Escape velocity -- If I only had a HEART --Graduation day. Sommario/riassunto A memoir of life inside the tech bubble by a writer and co-producer for "Silicon Valley" describes how, after losing his magazine writing job, he took a position with a tech company rife with cultish millennials, absent bosses, and venture-capital amenities.