

1. Record Nr.	UNINA9910147101403321
Autore	Skjrseth Jon Birger
Titolo	Climate change and the oil industry : common problem, varying strategies // Jon Birger Skjrseth and Tora Skodvin
Pubbl/distr/stampa	Manchester ; New York, : Manchester University Press, : Distributed exclusively in the USA by Palgrave, 2003
ISBN	1-5261-3729-1 1-78170-047-8 1-280-73451-5 9786610734511 1-84779-082-8 1-4237-0654-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (x, 246 pages) : illustrations, charts; digital, PDF file (s)
Collana	Issues in environmental politics
Altri autori (Persone)	SkodvinTora
Disciplina	363.738/74
Soggetti	Petroleum industry and trade - Environmental aspects Gas industry - Environmental aspects Industrial management - Environmental aspects Greenhouse gas mitigation Climatic changes
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record and e-publication (viewed on June 13, 2019).
Nota di bibliografia	Includes bibliographical references (p. [223]-236) and index.
Nota di contenuto	Intro -- Contents -- List of tables and figures -- Preface -- Acronyms and abbreviations -- 1 Introduction -- 2 Analytical framework -- 3 The climate strategies of the oil industry -- 4 The Corporate Actor model -- 5 The Domestic Politics model -- 6 The International Regime model -- 7 Concluding remarks -- Appendix: personal communication -- References -- Index.
Sommario/riassunto	Multinational corporations are not merely the problem in environmental concerns, but could also be part of the solution. The oil industry and climate change provide the clearest example of how the two are linked; what is less well-known is how the industry is responding to these concerns. This volume presents a detailed study of the climate

strategies of ExxonMobil, Shell and Statoil. With an innovative analytical approach, the authors explain variations at three decision-making levels: within the companies themselves, in the national home-bases of the companies, and at an international level. The analysis generates policy-relevant knowledge about whether and how corporate resistance to a viable climate policy can be overcome. The analytical approach developed by the authors is also applicable to other areas of environmental degradation where multinational corporations play a central role. The book is invaluable to students, researchers and practitioners interested in national and international environmental politics and business environmental management.

---