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| 1. Record Nr. | UNINA9910694178403321 |
| Titolo | Decency in broadcasting, cable, and other media : hearing before the Committee on Commerce, Science, and Transportation, United States Senate, One Hundred Ninth Congress, second session, January 19, 2006 |
| Descrizione fisica | 1 online resource (iii, 75 p.) : ill |
| Soggetti | Television broadcasting - Moral and ethical aspects - United States Cable television - Standards - United States Sex in mass media Violence in mass media Television and children - United States |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| 2. Record Nr. | UNINA9910147087203321 |
| Titolo | Quantitative marketing and economics |
| Pubbl/distr/stampa | [Dordrecht] ; ; [New York], : Kluwer, 2003- [New York], : Springer US |
| ISSN | 1573-711X |
| Descrizione fisica | volumes : illustrations ; ; 25 cm |
| Disciplina | 658.80072 |
| Soggetti | Marketing research Marketing research - Econometric models Marketing - Statistical methods Economics - Statistical methods Màrqueting Economia Estadística matemàtica Periodicals. Revistes electròniques. |
| Lingua di pubblicazione | Inglese |

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| Formato | Materiale a stampa |
| Livello bibliografico | Periodico |
| Note generali | Refereed/Peer-reviewed Title from contents screen (SpringerLink, viewed Apr. 30, 2008). |