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Autore	Danesi Marcel <1946->
Titolo	Analyzing Cultures : An Introduction and Handbook / / Marcel Danesi and Paul Perron
Pubbl/distr/stampa	Indiana University Press, 1999 Bloomington : , : Indiana University Press, , 1999 ©1999
ISBN	0-253-05345-5
Descrizione fisica	1 online resource (1 online resource xiii, 413 pages.)
Collana	Advances in semiotics
Soggetti	Semiotiek Cultuur Kultursemiotik Semiotics Culture - Semiotic models 02.02 philosophy and theory of science Culture - Modeles semiotiques Semiotique Einführung
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	; Pt. I. Basic Notions and Views. ; 1. What Is Culture? ; 2. The Field of Cultural Semiotics. ; 3. The Signifying Order -- ; pt. II. The Semiotic Study of Culture. ; 4. The Body. ; 5. Language. ; 6. Metaphor. ; 7. Space. ; 8. Art. ; 9. Objects. ; 10. Narrative. ; 11. Television and Advertising -- ; pt. III. A Practical Synthesis. ; 12. Semiotic Analysis.
Sommario/riassunto	Analyzing Cultures provides what readers of semiotics, anthropology, communications, and media studies have long searched for: an intelligent and engaging introduction to semiotic analysis. Marcel Danesi and Paul Perron have written a unique primer that addresses the way culture is studied within a semiotic framework. The authors give a concise, accessible overview of theories of signs in the history of philosophy and the social sciences. Principles of semiotic analysis are

presented with vivid examples drawn from the world around us. Chapters are devoted to, among other things, the body and nonverbal communication; language acquisition, language in its social context, and how language shapes thought; cultural meanings of territories, spaces, and buildings; the importance of art to culture; cultural meanings of objects, artifacts, and technological processes; forms and cultural functions of narrative; and television and advertising media. *Analyzing Cultures* is without peer as an introduction and reference for readers who want to understand the place of semiotics in the history of philosophy and the social sciences.

2. Record Nr. UNINA9910146791203321

Titolo Peptides

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Descrizione fisica 1 online resource

Soggetti Peptides - Physiological effect
Peptides
Peptides - Effets physiologiques
Peptide
Zeitschrift
Online-Ressource
Periodicals.

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Periodico

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