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| 1. Record Nr.           | UNINA9910146598003321   |
| Titolo                  | Journal of the mechanical behavior of biomedical materials  |
| Pubbl/distr/stampa      | [Amsterdam], : Elsevier, ©2008-   |
| ISSN                    | 1878-0180   |
| Soggetti                | Biomedical materials<br>Biomedical materials - Mechanical properties<br>Biocompatible Materials<br>Materials Testing<br>Periodicals.  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Periodico   |
| Note generali           | Refereed/Peer-reviewed  |
|                         |   |
| 2. Record Nr.           | UNINA9910795420203321   |
| Autore                  | Gullion Jessica Smartt <1972->  |
| Titolo                  | Writing ethnography // Jessica Smartt Gullion   |
| Pubbl/distr/stampa      | Leiden, Netherlands ; ; Boston, Massachusetts : , : Brill, , [2022]<br>©2022  |
| ISBN                    | 90-04-50809-0   |
| Edizione                | [Second edition.]   |
| Descrizione fisica      | 1 online resource (142 pages)   |
| Collana                 | Teaching Writing ; ; 9  |
| Disciplina              | 305.800723  |
| Soggetti                | Ethnology - Authorship<br>Communication in ethnology  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | Preliminary Material / Jessica Smartt Gullion -- Copyright page / Jessica Smartt Gullion -- Advance Praise for Writing Ethnography (Second Edition) / Jessica Smartt Gullion -- Acknowledgements / Jessica Smartt |

Gullion -- About the Author / Jessica Smartt Gullion -- Introduction / Jessica Smartt Gullion -- Chapter 1 On Ethnography / Jessica Smartt Gullion -- Chapter 2 On Storytelling / Jessica Smartt Gullion -- Chapter 3 On Technical Considerations / Jessica Smartt Gullion -- Chapter 4 On Refinement / Jessica Smartt Gullion -- Chapter 5 On Writing as Process / Jessica Smartt Gullion -- Appendix Writing Prompts / Jessica Smartt Gullion -- References / Jessica Smartt Gullion.

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## Sommario/riassunto

Ethnographers spend a tremendous amount of time in the field, collecting all sorts of empirical material-but how do they turn their work into books or articles that people actually want to read? This concise, engaging guide will help academic writers at all levels to write better. Many ethnography textbooks focus more on the 'ethno' portion of our craft, and less on developing our 'graph' skills. Gullion fills that gap, helping ethnographers write compelling, authentic stories about their fieldwork. From putting the first few words on the page, to developing a plot line, to publishing, Writing Ethnography offers guidance for all stages of the writing process.

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