

1. Record Nr.	UNINA9910146407903321
Autore	Bansal Sam <1940->
Titolo	Technology scorecards [[electronic resource]] : aligning it investments with business performance // Sam Bansal
Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2009
ISBN	1-119-20301-5 0-470-48851-4 1-282-36873-7 9786612368738 0-470-48848-4
Edizione	[1st edition]
Descrizione fisica	1 online resource (334 p.)
Disciplina	658.4 658.4/012 658.4012 658.406
Soggetti	Strategic planning Business logistics Performance technology Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Technology Scorecards: Aligning IT Investments with Business Performance; Disclaimer; Contents; Acknowledgments; Acronyms and Abbreviations; Part I: Introduction; Chapter 1: Why Projects Fail, Scorecards, and How This Book Is Organized; Part II: Promise of Technology; Chapter 2: Strategic Enterprise Management; Chapter 3: Supply Chain Management; Chapter 4: Product Life Cycle Management; Part III: Scorecard Methodology to Align IT Investments with Business Performance (Deliver on Promise); Chapter 5: Strategy; Chapter 6: Realization Phase; Chapter 7: Human Factors Chapter 8: Umbrella Considerations Chapter 9: Performance Management; Chapter 10: Summary; References; Chapter 1; Chapter 2; Chapter 3; Chapter 4; Chapter 5; Chapter 7; Chapter 8; Chapter 9;

Index

Sommario/riassunto

Plan, execute, and sustain a successful IT campaign with Sam Bansal's perfect scorecard approach First came the dot.com bust, then the IT squeeze. Despite software being the tail that wags the dog in most corporations, the champions of IT, the CIOs, are constantly under fire to justify and maximize their IT investments-past, present, and future. Learn how to establish Key Performance Indicators and Value Scorecards for IT to ensure maximum value in your corporation with the step-by-step approach found in Sam Bansal's Technology Scorecards. Drawing on Dr. Bansal's over fort