

1. Record Nr.	UNINA9910451866603321
Autore	Foti Veronique Marion
Titolo	Epochal discordance [[electronic resource] ] : Holderlin's philosophy of tragedy // Veronique M. Foti
Pubbl/distr/stampa	Albany, : State University of New York Press, c2006
ISBN	0-7914-8118-2 1-4294-1285-2
Descrizione fisica	1 online resource (157 p.)
Collana	SUNY series in contemporary continental philosophy
Disciplina	809.2/512
Soggetti	Tragedy - Philosophy Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 133-137) and indexes.

2. Record Nr.	UNINA9910146407103321
Autore	Henn Stephen K. <1963->
Titolo	Business ethics [[electronic resource] ] : a case study approach // Stephen K. Henn
Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2009
ISBN	0-470-50029-8 1-119-20538-7 1-62198-424-9 1-282-12200-2 9786612122002 0-470-50027-1
Descrizione fisica	1 online resource (211 p.)
Disciplina	174.4 174/.4
Soggetti	Business ethics Professional ethics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Business Ethics: A Case Study Approach; Contents; Preface; Acknowledgments; Chapter 1: Introduction; Chapter 2: Why Are Ethics Critical?; Chapter 3: Why "Business" Ethics Is Not Just about Corporations; Chapter 4: A Historical Review; Chapter 5: Why Do People Behave Badly?; Chapter 6: Work Environment and Group Dynamics; Chapter 7: Leadership; Chapter 8: The Common Element-Trust; Chapter 9: Building an Army of Davids; Chapter 10: The Positive Power of Peer Pressure; Chapter 11: How to Develop Leadership; Chapter 12: The Logic of William of Ockham; Index
Sommario/riassunto	There's a ""new normal"" in business ethics Despite all the words and regulations aimed at building ethical and responsible organizations, observed misbehavior has increased-think of the Siemens scandal and Bernie Madoff. Business Ethics: A Case Study Approach confronts the brutal fact about business ethics as it exists today-it's not working.

This stirring casebook powerfully draws a direct line between ethics and business performance-that is, the sounder your company's ethical foundation, the stronger it will perform in brand recognition, sales, customer satisfaction and lo

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