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Nota di contenuto	Introduction -- The importance of folklore -- The deeper necessity : folklore and the humanities -- Building bridges : folklore in the academy -- Arts and cultural policy -- "Something there is that doesn't love a wall" -- The folk speak : everyday life in pioneer oral narratives -- Documenting folklore -- Folklore and national identity -- Herder, folklore, and romantic nationalism -- Sibelius, the Kalevala, and Karelianism -- Folklore, nationalism, and the challenge of the future -- Finns in a new world : a folkloristic perspective -- Folklore, religion, and who we are -- The concept of the west and other hindrances to the study of Mormon folklore -- The study of Mormon folklore : an uncertain mirror for truth -- On being human : the folklore of Mormon missionaries -- The seriousness of Mormon humor -- Freeways, parking lots, and ice cream stands : three nephites in contemporary

Mormon culture -- "Teach me all that I must do" : the practice of Mormon religion -- Personal narratives : the family novel -- A daughter's biography of William A. Wilson, Denise Wilson Jamsa -- William A. Wilson's published works.

#### Sommario/riassunto

Composed over several decades, the essays here are remarkably fresh and relevant. They offer instruction for the student just beginning the study of folklore as well as repeated value for the many established scholars who continue to wrestle with issues that Wilson has addressed. As his work has long offered insight on critical matters--nationalism, genre, belief, the relationship of folklore to other disciplines in the humanities and arts, the currency of legend, the significance of humor as a cultural expression, and so forth--so his recent writing, in its reflexive approach to narrative and storytelling, illuminates today's paradigms. Its notable autobiographical dimension, long an element of Wilson's work, employs family and local lore to draw conclusions of more universal significance. Another way to think of it is that newer folklorists are catching up with Wilson and what he has been about for some time. As a body, Wilson's essays develop related topics and connected themes. This collection organizes them in three coherent parts. The first examines the importance of folklore. What it is and its value in various contexts. Part two, drawing especially on the experience of Finland, considers the role of folklore in national identity, including both how it helps define and sustain identity and the less savory ways it may be used for the sake of nationalistic ideology. Part three, based in large part on Wilson's extensive work in Mormon folklore, which is the most important in that area since that of Austin and Alta Fife, looks at religious cultural expressions and outsider perceptions of them and, again, at how identity is shaped, by religious belief, experience, and participation; by the stories about them; and by the many other expressive parts of life encountered daily in a culture. Each essay is introduced by a well-known folklorist who discusses the influence of Wilson's scholarship. These include Richard Bauman, Margaret Brady, Simon Bronner, Elliott Oring, Henry Glassie, David Hufford, Michael Owen Jones, and Beverly Stoeltje. In these essays William Wilson illuminates folklore theory and practice, romantic nationalism, religious folklore, personal narrative, and much else. Each essay is introduced by a notable fellow folklorist, among them Richard Bauman, Margaret K. Brady, Simon J. Bronner, Henry Glassie, David J. Hufford, Michael Owen Jones, Elliott Oring, Steve Siporin, David Stanley, Beverly Stoeltje, and Jacqueline S. Thursby.