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learn to dance; 9 Setting the game plan: the role of clients in construction innovation and diffusion; 10 Clients as innovation drivers in large engineering projects; 11 Knowing differently, innovating together? Exploring the dynamics of knowledge creation across boundaries in clients' design teams; 12 The role of the client in the innovation processes of small construction professional service firms; 13 Client-oriented contractor innovation
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15 Critical actions by clients for effective development and implementation of construction innovations; PART 2 THE INNOVATION PROCESS; 16 Overcoming resistance to innovation: the integration champion in construction; 17 Client-driven innovation through a requirements-oriented project process; 18 Knowledge management supports clients driving innovation: two case studies; 19 Implementing innovations in infrastructures for the built environment: the role of project developers, customers and users
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In recent years the construction industry has been criticised for lack of successful innovation compared to other major industries. The question of why the industry has not been seen to be innovative has created concern among many involved with construction and property. The driving concern is where the motivation for this innovation should come from. Although construction clients have made an impact in this area, the industry itself seems divided as to whether, when and where clients should drive the innovation process. Clients Driving Innovation brings together an international group

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