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Nota di contenuto	Beyond Booked Solid: Your Business, Your Life, Your Way-It's All Inside; Contents; Acknowledgments; Preface; Chapter 1: How and Why-Doing and Being; Chapter 2: Decide-The Change You Want to Make; Chapter 3: How Do You Feel a bout the Future?-Be Disposed toward Success; Chapter 4: Business-Building Blocks; Chapter 5: How Can You Get There?-Preparing Yourself for the Future; Chapter 6: The Right Architecture for You-and Keeping It Flexible; Chapter 7: What Do You Need to Get There?-What You Have, What You Need; Chapter 8: What Do You Want?-Defining and Measuring Your Objectives Chapter 9: Projects-How to Get Things DoneChapter 10: Systems-A Business That Runs Itself; Chapter 11: How To-Hire Others, Outsource, and Leverage Yourself; Chapter 12: Integrate-People and Process; Chapter 13: Live-The Balance; Chapter 14: Case Studies-Real People, Real Businesses; Bibliography; Index; About the Author

Sommario/riassunto

In Beyond Booked Solid, Michael Port returns with new tactics for growing your business even bigger. Port's Book Yourself Solid was a huge hit among professional service providers and small business owners who learned to master the art of attracting clients and keeping them happy. In this book, he helps your business keep growing by taking the next step, beyond booked solid. That means maximizing your business while working less and earning more. This is the ultimate guide for your growing business.
