1. Record Nr. UNINA9910146061003321 Autore Rockman Howard B. Titolo Intellectual property law for engineers and scientists // Howard B. Rockman Pubbl/distr/stampa Hoboken [New Jersey]:,: IEEE Press,, 2004 [Piscatagay, New Jersey]:,: IEEE Xplore,, [2004] **ISBN** 1-280-54217-9 9786610542178 0-471-69739-7 0-471-69740-0 Descrizione fisica 1 online resource (541 p.) Disciplina 346.73048 Soggetti Intellectual property - United States Intangible property - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali "IEEE Antennas and Propagation Society, sponsor." Includes bibliographical references (p. 475-493) and index. Nota di bibliografia Nota di contenuto Foreword -- Preface -- Acknowledgments -- Top Ten List of Intellectual Property Protection -- Eli Whitney -- 1 Overview of Intellectual Property Law -- 1.1 Defining "Intellectual Property<U+009d> -- 1.2 Specific Intellectual Property Vehicles --1.2.1 Patents -- 1.2.2 Trademarks and Service Marks -- 1.2.3 Copyrights -- 1.2.4 Trade Secrets -- 1.2.5 Mask Works for Semiconductors -- 1.3 Which Form of Intellectual Property Protection to Use? -- Cyrus McCormick -- 2 The Use of Intellectual Property in Business -- 2.1 Introduction to Intellectual Property Strategies -- 2.2 Objectives of Intellectual Property Management -- 2.3 Sole Inventor in an Alien Field -- 2.4 Strategic Development of Intellectual Property --2.5 Disgorging Patentable Inventions -- 2.6 Determining What and What Not to Patent -- 2.6.1 Search Results -- 2.6.2 Business Factors Determining Whether to Obtain Patent Protection -- 2.7 Determining Who Would Be an Appropriate Licensee to Exploit Your Invention -- 2.8 Drafting Strategic Patent Claims -- 2.9 Determining Where to Obtain

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An excellent text for clients to read before meeting with attorneys so they'll understand the fundamentals of patent, copyright, trade secret, trademark, mask work, and unfair competition laws. This is not a "doit-vourself" manual but rather a ready reference tool for inventors or creators that will generate maximum efficiencies in obtaining, preserving and enforcing their intellectual property rights. It explains why they need to secure the services of IPR attorneys. Coverage includes employment contracts, including the ability of engineers to take confidential and secret knowledge to a new job, shop rights and information to help an entrepreneur establish a non-conflicting enterprise when leaving their prior employment. Sample forms of contracts, contract clauses, and points to consider before signing employment agreements are included. Coverage of copyright, software protection, and the Digital Millennium Copyright Act (DMCA) as well as the procedural variances in international intellectual property laws and procedures.